



Web Design and Development Proposal for Ecommerce Website

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Package: 25,000php (Basic ecommerce)

Scope of Work:

5 free Emails, Example: support@yourdomain.com

With Content Management System (CMS) - Username and password protected.

Mobile-responsive website to match your branding and represent the positive experience of working with your business.

Setting up Contents (provided by client).

- * Pictures
- * Text Content
- * Business Information and location
- * Other documents

Easy to use dashboard where you can update content, add, edit, and delete content.

Social Media post sharing.

Premium Plug-ins

Chat features

- The visitors can directly send messages using your website
- Chat directly to FB Page from your website.

User Creation

- The admin user can also create another user inside the admin panel, with a level of access options like Editor, or Administrator, and Moderator

Social Media Integration.

- easily share pages and posts of your website.

1-year technical support.

- We can restore your site for FREE of charge, if ever there's something bad that happened, like a virus attack, malware, or adware. (applicable in our own webserver)

Gallery Photos or Videos

- Easily post videos and photos on the gallery page inside the admin panel (Unlimited Pages)
- The Admin can easily create pages inside the admin panel (username and password protected) with User level access

Blogs

- The website has its own blog for regular posting of articles for google optimization.

Contact Page

- Visitors can also send messages using the contact form, capable of attaching files, docs, and images that directly sends to your email

Email Newsletters

Training for website admin: We'll make sure you know how to make changes on your website. (we will provide you a video tutorial)

Malware/Scanner and remover

- We perform a weekly scanning of your website to make sure the server is free from malicious scripts injected by hackers, if found, we will remove them for free.

Social media Header design

- Facebook and Twitter

Ecommerce Functionalities

- **Add to Cart button**
 - **Customer accounts and guest checkout:** Allow customers to register and choose to automatically generate usernames and passwords, or not. Display a returning customer login reminder. Enable guest checkout for those who don't want to register.
 - **Inventory management:** Track stock levels, hold stock after an order is cancelled, get notifications for low and out-of-stock items, hide out-of-stock items and more.
 - **Order management:** Add customer notes, edit stock manually, mark items you shipped, and manage the fulfillment process.
 - **Email templates:** Send notifications to customers at critical stages, e.g., after they make a purchase or when their order is complete. Add shop managers: Give your team access to manage orders and view reports without making them an admin.
 - **Coupons:** Give customer coupons for a fixed amount, a percentage off, or special offers like free shipping. Offer coupons for their whole cart or certain products.
 - **Import and export products:** Add and update product information like name, short description, regular and sale price, and more using a CSV file.
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- **Chat Plugin, can send images**
 - **Luzon, Visayas, and Mindanao Shipping.**
 - **Can generate invoice pdf, and packing slip.**
 - **Social Media Banner for Facebook**
 - **Can Embed Videos.**

HOSTING PACKAGE

Maintenance Inclusion:

Malware Scanner/Remover
Monthly Backups
Free Restore
Script Malfunction
Script code updating