



I-webMasters

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Web Design and Development Proposal

We have the honor to present to you the following proposed quotation for the Website Design and Development:

Business Package: PHP 20,000

Scope of Work:

1. Basic Website Design and Development

- Homepage
- Products/Menu Page
- Contact Us Page
- About Us Page
- Post/Announcement/Promo Page
- Inclusive of:
 - 12 months of Web domain and Web hosting, Renewable yearly.
 - 5 Emails Ex: support@yourdomain.com
 - Content Management System (CMS) - Username and password protected.
 - Mobile-responsive website to match your branding and represent the positive experience of working with your business.
 - Easy to use Dashboard where you can update, add, edit and delete content.
 - Social Media post sharing.

- Premium Plug-ins.
- **Gallery Photos or Videos** (Projects/Portfolio)
 - Easily post videos and photos in the gallery page inside the admin panel (Unlimited Pages)
 - Admin can easily create pages inside the admin panel (username and password protected) with User level access options.
- **Blogs**
 - The website has its own blog for regular posting of articles for google optimization.
- **Chat features**
 - Chat directly to FB Page from your website.

2. **Recommended Logo Re-Design (additional 1K)**

- Achieve a Traditional, Clean/Minimalist Logo
- Allow the brand name to be more visible on your website
- Logos can be used for marketing on websites, social media, menu, flyers, etc.
- Consistent look and feel for all marketing collaterals.
- Maximum of 2 client revisions for the logo.

3. **User Creation**

- The admin user can also create other user profiles inside the admin panel, with a level of access options, like Editor, Administrator and Moderator.

4. **Social Media Integration.**

- Easily share pages and post of your website.

5. **1-year technical support.**

- We can restore your website FREE of charge, in case of technical problems like viruses, malwares, and/or adwares.

6. **Email Newsletters**

7. Training for website admin: We'll make sure you know how to make changes on your website. (we will provide a video tutorial)

8. Monthly Backup

- We perform a monthly backup of your website by request every month, to make your server safe and immediate restoration can be done in case of any technical problems

9. Malware/Scanner and remover

- We perform a weekly scanning of your website to make sure the server is clean from malicious scripts injected by potential hackers, if found, we will remove them for free.

10. Social media Header design

- Facebook and Twitter

11. Customer Service Assistance

- Readily available for any customer (assistance and technical problems)

A. Duration:

Not more than (1) one month upon receipt of down payment.

B. Payment Terms:

50% Down payment

30% Demo

20% Upon completion